

Whirlpool



— Introducing —
The all-new range of
FROST FREE
REFRIGERATORS

A WHIRLPOOL PRODUCT IS SOLD* SOMEWHERE IN THE WORLD **EVERY SECOND.**

Whirlpool is not just a company that makes home appliances but makes partnerships with homemakers around the world, by helping them take care of the people they love. Over the last century, we have been constantly learning and evolving with the needs our consumers.

It is this rich understanding that makes us the home care experts.

Our appliances are equipped with 6TH SENSE® Technology that senses and adapts to your needs to make your everyday moments truly delightful. That's why, no matter where you are in the world, with Whirlpool you'll always feel at home.



— OVER —
100
YEARS OF
GLOBAL EXPERTISE

*Basis products sold by Whirlpool group across the world in financial year 2017.

Every day, care.

Not once a week. Not once a birthday. Not once an anniversary.

But every day. In every little day-to-day way.

Whether it's a bedtime story for the little one after a long day.

Or that home-made pizza you surprise Dadu with.

Whether it's that crisp white shirt on the hanger for her first day on the job.

Or that extra ginger you put in your sister's tea.

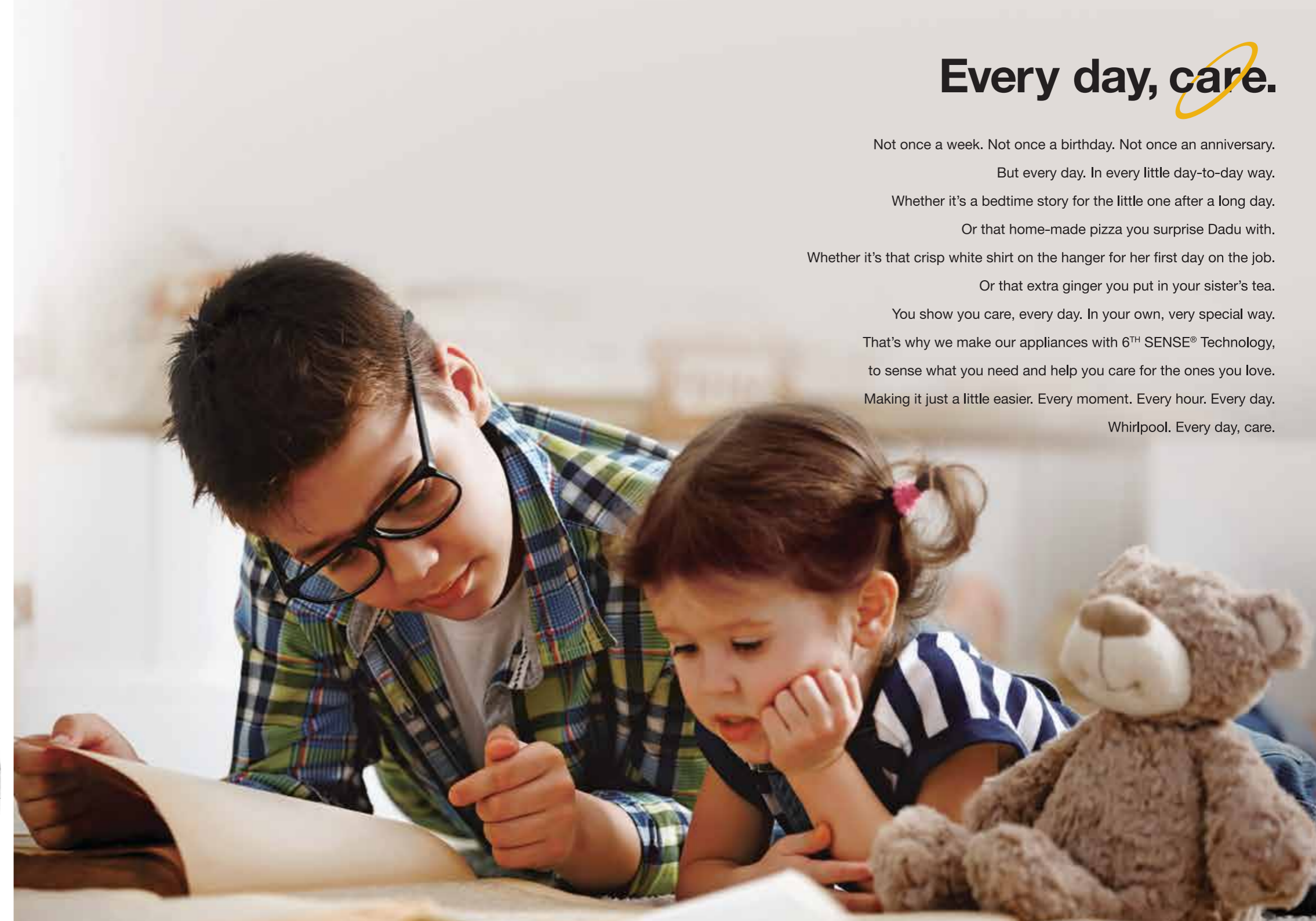
You show you care, every day. In your own, very special way.

That's why we make our appliances with 6TH SENSE® Technology,

to sense what you need and help you care for the ones you love.

Making it just a little easier. Every moment. Every hour. Every day.

Whirlpool. Every day, care.





PRESENTING W SERIES 4 DOOR REFRIGERATORS THE RENAISSANCE DESIGN



FreshLock Technology
Minimises temperature variations to maintain optimal cooling for long-lasting freshness.

FreezeLock Technology
Minimises temperature variations in freezer to reduce freezer burns thereby preserving quality & texture of food.

CloudFresh Technology
Reduces up to 99.9%[^] bacterial growth to ensure healthy and odour-free food.



ADAPTIVE INTELLIGENCE TECHNOLOGY

Adaptive Intelligence technology and its multi sensors continuously analyse data to ensure optimum cooling for long-lasting freshness.



ADVANCED 3D AIRFLOW DESIGN

Without directly touching the stored food items, it ensures maximum moisture preservation in food items, thereby keeping them fresher for long.



CONVERTIBLE FREEZER ZONE*

Adjustable temperature zone caters to various storage needs.



GRADUAL LIGHTING

Innovative lighting that turns on gradually when the door is opened to give time to eyes to adjust to the bright light, comfortably.

*Convertible Freezer Zone available in one freezer compartment only.
[^]Reduces growth up to 99.9% of select bacteria. Results based on testing done on select model under standard conditions.



W SERIES 4 DOOR QUATRO (677L) (SATURN STEEL)

- Convertible Freezer Zone*
- 6TH SENSE® **FreshLock** Technology
- 6TH SENSE® **FreezeLock** Technology
- Advanced 3D Airflow
- Gradual Lighting
- **IntelliSense** Inverter Technology
- Touch UI
- Removable Twist Ice Maker

Dimensions (WxDxH) (mm): 909 x 698 x 1874



W SERIES 4 DOOR QUATRO (677L) (CRYSTAL BLACK)

- Convertible Freezer Zone*
- 6TH SENSE® **FreshLock** Technology
- 6TH SENSE® **FreezeLock** Technology
- Advanced 3D Airflow
- Gradual Lighting
- **IntelliSense** Inverter Technology
- Touch UI
- Removable Twist Ice Maker

Dimensions (WxDxH) (mm): 909 x 698 x 1874



W SERIES 4 DOOR QUATRO (677L) (CRYSTAL MOCHA)

- Convertible Freezer Zone*
- 6TH SENSE® **FreshLock** Technology
- 6TH SENSE® **FreezeLock** Technology
- Advanced 3D Airflow
- Gradual Lighting
- **IntelliSense** Inverter Technology
- Touch UI
- Removable Twist Ice Maker

Dimensions (WxDxH) (mm): 909 x 698 x 1874



W SERIES 4 DOOR QUATRO (460L) (CRYSTAL GOLD)

- 6TH SENSE® **CloudFresh** Technology
- Advanced 3D Airflow
- 70 cm Compact Refrigerator
- Removable Twist Ice Maker
- Touch UI
- Easy Sliding Tray
- **IntelliSense** Inverter Technology

Available in: Crystal Black
Dimensions (WxDxH) (mm): 693 x 715 x 1874



W SERIES 4 DOOR FDBM (678L)

- Hybrid Cooling Technology
- Clear Gourmet Ice
- Ice-making Indicator
- Matrix UI
- Intelligent Glow Bar
- Japanese Inverter Technology

Dimensions (WxDxH) (mm): 892 x 766 x 1830



10 YEAR WARRANTY
1 year comprehensive + 9 year on compressor



reddot design award



*Convertible Freezer Zone available in one freezer compartment only.



PRESENTING W SERIES
SIDE BY SIDE
**A MASTERPIECE
FOR THE CONNOISSEUR OF
ART IN YOU**



ADAPTIVE INTELLIGENCE TECHNOLOGY

With the Microprocessors and IntelliSensors, it adapts the cooling based on load, door opening frequency, and outside temperature variations to give long-lasting freshness.



6TH SENSE[®] CloudFresh TECHNOLOGY*

Reduces up to 99.9%* bacterial growth to ensure healthy and odour-free food.



MAGIC SHELF

Adaptive Space Management design for different storage needs with 3 detachable containers.



AUTO GLOW BAR WITH PROXIMITY SENSOR

Senses and glows in your presence.



TRUVIEW LIGHTING

Brilliantly lit interiors with top & back LED that illuminates every corner of the refrigerator.

*Reduces growth up to 99.9% of select bacteria. Results based on testing done on select model under standard conditions.



W SERIES SIDE BY SIDE (603L) (CRYSTAL GOLD)

- 6TH SENSE[®] CloudFresh Technology*
- Auto Glow Bar
- Truview Lighting
- Indoor Ice Maker
- Magic Shelf
- Double Layered Cassette Unit
- IntelliSense Inverter Technology

Dimensions (WxDxH) (mm): 915 x 717 x 1802



W SERIES SIDE BY SIDE (603L) (STERLING STEEL)

- 6TH SENSE[®] CloudFresh Technology*
- Auto Glow Bar
- Truview Lighting
- Indoor Ice Maker
- Magic Shelf
- Double Layered Cassette Unit
- IntelliSense Inverter Technology

Dimensions (WxDxH) (mm): 915 x 717 x 1802



W SERIES SIDE BY SIDE (603L) (CRYSTAL BLACK)

- 6TH SENSE[®] CloudFresh Technology*
- Auto Glow Bar
- Truview Lighting
- Indoor Ice Maker
- Magic Shelf
- Double Layered Cassette Unit
- IntelliSense Inverter Technology

Dimensions (WxDxH) (mm): 915 x 717 x 1802



W SERIES SIDE BY SIDE (537L) (STEEL)

- IntelliSense Inverter Technology
- Removable twist ice maker
- Up to minus 30-degree Celsius super freezing
- Up to 10 hours cooling retention
- Removal twist ice maker
- Power saving Holiday Mode

Dimensions (WxDxH) (mm): 900 x 590 x 1770



10 YEAR WARRANTY
1 year comprehensive + 9 year on compressor

*Reduces growth up to 99.9% of select bacteria. Results based on testing done on select model under standard conditions.

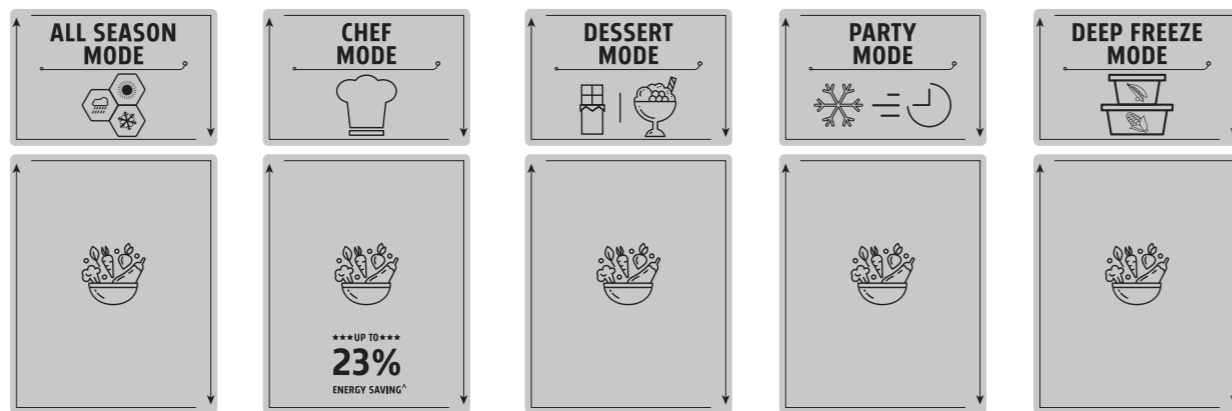
FROST FREE REFRIGERATOR

IntelliFresh
CONVERTIBLE



PRESENTING ALL-NEW INTELLIFRESH WITH CONVERTIBLE FREEZER~

5-IN-1 MODES



ADAPTIVE INTELLIGENCE TECHNOLOGY

With the Microprocessors and IntelliSensors, it adapts the cooling based on load, door opening frequency, and outside temperature variations to give long-lasting freshness.



IntelliSense INVERTER TECHNOLOGY

Efficiently adapts the cooling according to internal load. It not only reduces energy consumption, but also ensures matchless performance even during power cuts.



SEALFRESH TECHNOLOGY

The protective layer around the vegetable basket preserves the moisture of fruits and vegetables.



ADAPTA SHELVES

Customises to different storage needs by ensuring space management.



INTELLI ICE MAKER

Adaptive and innovative water docking system with easy to fill ice trays.



INTELLIFRESH CONVERTIBLE FREEZER~ 3 STAR (500L)



- 5-in-1 modes
- Long Lasting Garden Freshness[^]
- SealFresh Technology with Twin Crisper
- Adapta Shelves
- Feather Touch UI
- Intelli-Icemaker
- IntelliSense Inverter Technology
- Microblock Technology
- Freshflow Air Tower

Available in: Alpha Steel & Steel Onyx
Dimensions (WxDxH) (mm): 700 x 750 x 1860



INTELLIFRESH CONVERTIBLE FREEZER~ 3 STAR (465L)



- 5-in-1 modes
- Long Lasting Garden Freshness[^]
- SealFresh Technology with Twin Crisper
- Adapta Shelves
- Feather Touch UI
- Intelli-Icemaker
- IntelliSense Inverter Technology
- Microblock Technology
- Freshflow Air Tower

Available in: Alpha Steel & Steel Onyx
Dimensions (WxDxH) (mm): 700 x 750 x 1755



INTELLIFRESH CONVERTIBLE FREEZER~ 3 STAR (440L)



- 5-in-1 modes
- Long Lasting Garden Freshness[^]
- SealFresh Technology with Twin Crisper
- Adapta Shelves
- Feather Touch UI
- Intelli-Icemaker
- IntelliSense Inverter Technology
- Microblock Technology • Freshflow Air Tower

Available in: Alpha Steel, Steel Onyx, Alpha Mocha & Argyle Gold
Dimensions (WxDxH) (mm): 700 x 750 x 1695



INTELLIFRESH CONVERTIBLE FREEZER~ 2 STAR (440L)



- 5-in-1 modes
- Long Lasting Garden Freshness[^]
- SealFresh Technology with Twin Crisper
- Adapta Shelves
- Feather Touch UI
- Intelli-Icemaker
- IntelliSense Inverter Technology
- Microblock Technology
- Freshflow Air Tower

Available in: Alpha Steel
Dimensions (WxDxH) (mm): 700 x 750 x 1695



COLOUR PALETTE 2020



10 YEAR WARRANTY

1 year comprehensive + 9 year on compressor

~These modes enable the consumer to vary/adjust the temperature of the Freezer to suit their differentiated needs. For detailed terms and conditions and instructions to switch modes please refer to the user manual. ^Results based on internal lab tests done on select models when operating in Chef Mode vs. Default factory setting under standard testing conditions and may vary ± 2% depending on testing conditions.

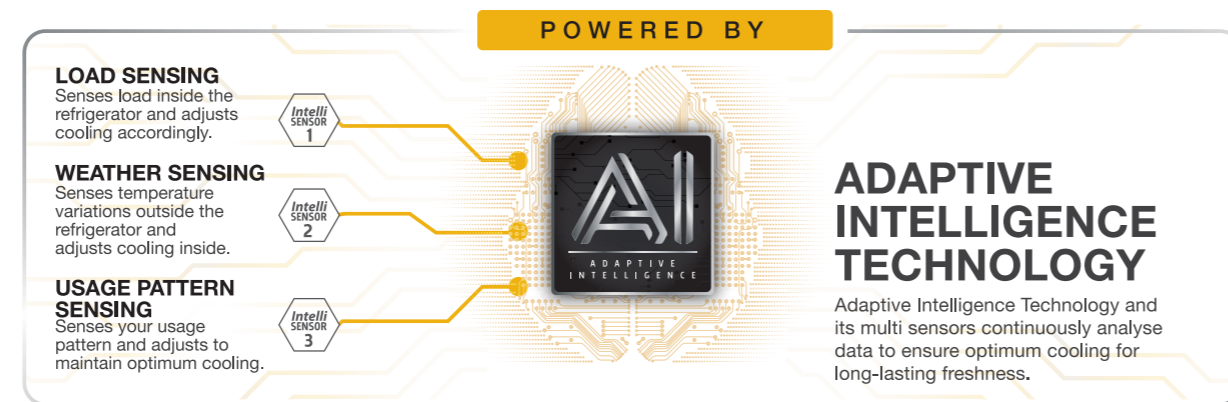
~These modes enable the consumer to vary/adjust the temperature of the Freezer to suit their differentiated needs. For detailed terms and conditions and instructions to switch modes please refer to the user manual. ^Results based on internal lab tests done on select fruits and vegetables under specific test conditions on select models and may vary depending on testing conditions.

FROST FREE REFRIGERATOR

IntelliFresh CONVERTIBLE



PRESENTING ALL-NEW INTELLIFRESH EXPERIENCE UP TO 15 DAYS OF GARDEN FRESHNESS^Δ



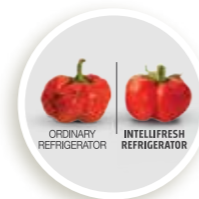
5-IN-1 MODES

Convertible freezer[~] comes with 5-in-1 modes - All Seasons Mode, Chef Mode^Δ, Dessert Mode, Party Mode and Deep Freeze Mode to cater to different storage needs.



IntelliSense INVERTER TECHNOLOGY

Efficiently adapts the cooling according to internal load. It not only reduces energy consumption, but also ensures matchless performances even during power cuts.



ZEOLITE TECHNOLOGY

Prevents excessive ripening to keep fruits and vegetables fresh.



FRESH FLOW AIR TOWER WITH FLEXI VENTS

The scientifically designed Air Tower with strategically placed vents lets out cool and fresh air into different sections of the refrigerator, providing uniform cooling.



MICROBLOCK TECHNOLOGY

Adapts to varying internal conditions to prevent up to 99%^{*} bacterial growth, keeping fruits and vegetables fresh for longer.

[~]These modes enable the consumer to vary/adjust the temperature of the Freezer to suit their differentiated needs. For detailed terms and conditions and instructions to switch modes please refer to the user manual. ^ΔResults based on internal lab tests done on select models when operating in Chef Mode vs. Default factory setting under standard testing conditions and may vary ± 2% depending on testing conditions. ^{*}Results based on internal lab tests done on select fruits and vegetables under specific test conditions on select models and may vary depending on testing conditions. [†]Results based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models. Images are for representation only. Features in select models.



INTELLIFRESH CONVERTIBLE FREEZER[~] 3 STAR (360L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- Zeolite Technology
- Freshflow Air Tower with Flexi Vents
- Microblock Technology
- Honeycomb Moisture Lock Crisper Cover
- Active Deo • Fruit Crisper
- **IntelliSense** Inverter Technology

Available in: Cool Illusia, Steel Onyx, Alpha Steel, Alpha Mocha, Crimson Steel & Magnolia
Dimensions (WxDxH) (mm): 615 x 671 x 1750



INTELLIFRESH CONVERTIBLE FREEZER[~] 3 STAR (340L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- Zeolite Technology
- Freshflow Air Tower with Flexi Vents
- Microblock Technology
- Honeycomb Moisture Lock Crisper Cover
- Active Deo
- **IntelliSense** Inverter Technology

Available in: Arctic Steel, Cool Illusia, Steel Onyx, Crimson Steel, Alpha Mocha & Magnolia
Dimensions (WxDxH) (mm): 615 x 671 x 1675



INTELLIFRESH CONVERTIBLE FREEZER[~] 2 STAR (340L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- 3 Intelli Sensors
- Zeolite Technology
- Microblock Technology
- Freshflow Air Tower with Flexi Vents
- Honeycomb Moisture Lock Crisper Cover
- Active Deo
- **IntelliSense** Inverter Technology

Available in: Arctic Steel
Dimensions (WxDxH) (mm): 615 x 671 x 1675



INTELLIFRESH CONVERTIBLE FREEZER[~] 3 & 2 STAR (292L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- Zeolite Technology
- Freshflow Air Tower with Flexi Vents
- Microblock Technology
- Honeycomb Moisture Lock Crisper Cover
- Active Deo
- **IntelliSense** Inverter Technology

Available in: Arctic Steel, Alpha Steel, & Flume
Dimensions (WxDxH) (mm): 570 x 670 x 1720



INTELLIFRESH CONVERTIBLE FREEZER[~] 2 STAR (292L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- Zeolite Technology
- Freshflow Air Tower with Flexi Vents
- Microblock Technology
- Honeycomb Moisture Lock Crisper Cover
- Active Deo
- **IntelliSense** Inverter Technology

Available in: Hibiscus & Alpha Steel
Dimensions (WxDxH) (mm): 560 x 662 x 1713



INTELLIFRESH CONVERTIBLE FREEZER[~] 3 STAR (265L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- Zeolite Technology
- Freshflow Air Tower with Flexi Vents
- Microblock Technology
- Honeycomb Moisture Lock Crisper Cover
- Active Deo
- **IntelliSense** Inverter Technology

Available in: Hibiscus, Alpha Steel, Arctic Steel, Flume, Cool Illusia, Mulia, Chromium Steel & Steel Onyx
Dimensions (WxDxH) (mm): 560 x 662 x 1713



INTELLIFRESH CONVERTIBLE FREEZER[~] 2 STAR (W/O INVERTER) (265L)

- 5-in-1 modes
- Up to 15 Days of Garden Freshness^Δ
- 3 Intelli Sensors
- Zeolite Technology
- Microblock Technology
- Freshflow Air Tower with Flexi Vents
- Honeycomb Moisture Lock Crisper Cover
- Active Deo

Available in: Arctic Steel, Cool Illusia, Mulia & Hibiscus
Dimensions (WxDxH) (mm): 560 x 662 x 1586



10 YEAR WARRANTY
1 year comprehensive + 9 year on compressor

COLOUR PALETTE 2020



[~]These modes enable the consumer to vary/adjust the temperature of the Freezer to suit their differentiated needs. For detailed terms and conditions and instructions to switch modes please refer to the user manual. ^ΔResults based on internal lab tests done on select fruits and vegetables under specific test conditions on select models and may vary depending on testing conditions.

INTRODUCING IntelliFresh Pro

INDIA'S MOST ADVANCED

BOTTOM MOUNT REFRIGERATOR*



ADVANCED MICROPROCESSOR ADAPTS & CONTROLS
 temperature and humidity variations inside the refrigerator to ensure optimum environment needed for long-lasting freshness



NO. 1 IN FRESHNESS**

With our advanced technologies that work in tandem to provide the best-in-class freshness.



UNIFORM COOLING WITH 3D AIRFLOW TECHNOLOGY

With scientifically designed air tower, strategically placed vents and air boosters to circulate cold air uniformly. The cold air generated does not hit food items directly, thereby minimizing moisture loss and extending freshness.



VARIABLE TEMPERATURE ZONE

Easily store everything from dairy items like milk, paneer, curd, etc. to fruits & vegetables. Just move the slider to choose the mode and it'll manage the temperature accordingly.



PORTABLE ICE TWISTER TRAY

Create more space in the freezer with the portable ice twister tray that also works like an ice bucket.



SUPER SILENT PERFORMANCE

With just 36dB** of sound, it's as silent as a library.



IFPRO BM INV 355L ELT+ (3S)

- Advanced Adaptive Intelligence Technology
- Up to 15 Days of Extended Freshness^o
- Microblock[®] Technology
- Zeolite[™] Technology
- Up to 7 Days of Dairy Freshness[™]
- 3D Airflow Technology with Metal Tower
- Intellisense Inverter Technology
- Super Silent Performance @36dB[™]
- Up to 18 hours of Cooling Retention[®]
- Up to -24°C Freezer Temperature^o
- Best-in-class Vitamin Preservation[^]
- Variable Temperature Zone
- Portable Ice Tray • LED Lights
- 25 years[™] reliability tested by VDE
- Stabilizer Free Operation
- Omega Steel / Steel Onyx

Dimensions (WxDxH) (mm): 632 x 711 x 1801



IFPRO BM INV 325L ELT (3S)

- Advanced Adaptive Intelligence Technology
- Up to 15 Days of Extended Freshness^o
- Microblock[®] Technology
- Up to 7 Days of Dairy Freshness[™]
- 3D Airflow Technology
- Intellisense Inverter Technology
- Super Silent Performance @36dB[™]
- Up to 18 hours of Cooling Retention[®]
- Best-in-class Vitamin Preservation[^]
- Internal UI
- Portable Ice Tray
- Toughened Glass shelves
- LED Lights
- 25 years[™] reliability tested by VDE
- Stabilizer Free Operation
- Omega Steel / Steel Onyx

Dimensions (WxDxH) (mm): 632 x 711 x 1691



IFPRO BM INV 325L ELT+ (2S)

- Advanced Adaptive Intelligence Technology
- Up to 15 Days of Extended Freshness^o
- Microblock[®] Technology
- Zeolite[™] Technology
- Up to 7 Days of Dairy Freshness[™]
- 3D Airflow Technology with Metal Tower
- Intellisense Inverter Technology
- Super Silent Performance @36dB[™]
- Up to 18 hours of Cooling Retention[®]
- Up to -24°C Freezer Temperature^o
- Best-in-class Vitamin Preservation[^]
- Variable Temperature Zone
- Portable Ice Tray • LED Lights
- 25 years[™] reliability tested by VDE
- Stabilizer Free Operation
- Omega Steel / Steel Onyx

Dimensions (WxDxH) (mm): 632 x 711 x 1691



IFPRO BM INV 325L ELT (2S)

- Advanced Adaptive Intelligence Technology
- Up to 15 Days of Extended Freshness^o
- Microblock[®] Technology
- Up to 7 Days of Dairy Freshness[™]
- 3D Airflow Technology
- Intellisense Inverter Technology
- Super Silent Performance @36dB[™]
- Up to 18 hours of Cooling Retention[®]
- Best-in-class Vitamin Preservation[^]
- Internal UI
- Portable Ice Tray
- Toughened Glass shelves
- LED Lights
- 25 years[™] reliability tested by VDE
- Stabilizer Free Operation
- Omega Steel / Steel Onyx

Dimensions (WxDxH) (mm): 632 x 711 x 1691



*In its category of 300L to 400L segment. **Results based on external lab tests done on select item in select models vs. competing brands in this segment under specific testing conditions and may vary depending on testing conditions. ***Results based on internal lab testing done on select models under specific conditions and may vary depending on testing conditions and models. ****Results based on external lab tests done on select models under standard test conditions and may vary depending on testing conditions. *****Results based on internal lab testing done on select fruits and vegetables under specific conditions and may vary depending on testing conditions and models.

*In its category of 300L to 400L segment. **Results based on external lab tests done on select item in select models vs. competing brands in this segment under specific testing conditions and may vary depending on testing conditions. ***Results based on internal lab testing done on select models under specific conditions and may vary depending on testing conditions and models. ****Results based on external lab tests done on select models under standard test conditions and may vary depending on testing conditions. *****Results based on internal lab testing done on select fruits and vegetables under specific conditions and may vary depending on testing conditions and models.

FROST FREE REFRIGERATOR



PRESENTING NEO FRESH EXPERIENCE UP TO 12 DAYS OF GARDEN FRESHNESS[^]



6TH SENSE[®] DeepFreeze TECHNOLOGY AND CHILLING GEL

Features full circular airflow which keeps ice cream the way it is supposed to be, fresh. Chilling Gel helps retain the cooling during power cuts.



FRESH FLOW AIR TOWER WITH FLEXI VENTS

The scientifically designed air tower with strategically placed vents let out cool and fresh air into different sections of the refrigerator, to give uniform and 40% faster bottle cooling.^{**}



MICROBLOCK TECHNOLOGY

Adapts to varying internal conditions to prevent up to 99%^{*} bacterial growth, keeping fruits and vegetables fresh for longer.



ACTIVE DEO

Integrated at the bottom of the Fresh Flow Air Tower, the effective anti-odour action of Active Deo keeps the refrigerator environment fresh.



HONEYCOMB DESIGN WITH MOISTURE CONTROL SYSTEM

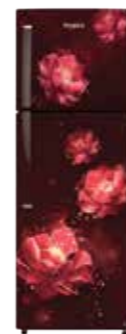
It condenses the evaporated moisture from the food to ensure balanced air and optimum freshness.



NEO FRESH 2 STAR (292L)

- 6TH SENSE[®] DeepFreeze Technology
- Fresh Flow Air Tower with Flexi Vents
- Up to 12 Days of Garden Freshness[^]
- Up to 40% Faster Cooling^{**}
- Microblock Technology
- Active Deo
- Ice Twister with Collector
- Chilling Gel • Honeycomb Design
- Stabilizer-free Operation[†]

Available in: Crystal Black, Crystal Mirror, Arctic Steel & Neo Dutch
Dimensions (WxDxH) (mm): 560 x 662 x 1713



NEO FRESH 2 STAR (245L)

- 6TH SENSE[®] DeepFreeze Technology
- Fresh Flow Air Tower with Flexi Vents
- Up to 12 Days of Garden Freshness[^]
- Up to 40% Faster Cooling^{**}
- Microblock Technology
- Active Deo
- Ice Twister with Collector
- Chilling Gel
- Honeycomb Design
- Stabilizer-free Operation[†]

Available in: Arctic Steel, Magnolia & Abyss
Dimensions (WxDxH) (mm): 560 x 662 x 1492



NEO FRESH 2 STAR (265L)

- 6TH SENSE[®] DeepFreeze Technology
- Fresh Flow Air Tower with Flexi Vents
- Up to 12 Days of Garden Freshness[^]
- Up to 40% Faster Cooling^{**}
- Microblock Technology • Active Deo
- Ice Twister with Collector • Chilling Gel
- Honeycomb Design
- Stabilizer-free Operation[†]

Available in: Crystal Black, Crystal Mirror, Arctic Steel, Chromium Steel, Wine Chromium, Abyss, Mulia & Neo Dutch
Dimensions (WxDxH) (mm): 560 x 662 x 1586



NEO FRESH 1 STAR (245L)

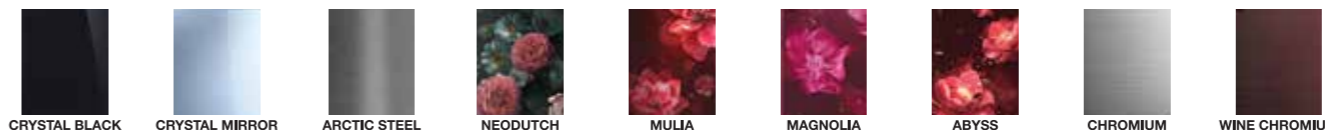
- 6TH SENSE[®] DeepFreeze Technology
- Fresh Flow Air Tower with Flexi Vents
- Up to 12 Days of Garden Freshness[^]
- Up to 40% Faster Cooling^{**}
- Microblock Technology
- Active Deo
- Ice Twister with Collector
- Chilling Gel
- Honeycomb Design
- Stabilizer-free Operation[†]

Available in: Chromium Steel & Wine Chromium
Dimensions (WxDxH) (mm): 560 x 662 x 1492



10 YEAR WARRANTY
1 year comprehensive + 9 year on compressor

COLOUR PALETTE 2020



[^]Results based on internal lab tests done on select fruits and vegetables under standard test conditions on select models and may vary depending on testing conditions.
^{*}Results based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models.
^{**}Results based on internal lab tests done on select models under standard test conditions and may vary depending on testing conditions. Results of Gilde Tray vs. Bottom Rack.

[^]Results based on internal lab tests done on select fruits and vegetables under standard test conditions on select models and may vary depending on testing conditions.
^{**}Results based on internal lab tests done on select models under standard test conditions and may vary depending on testing conditions. Results of Gilde Tray vs. Bottom Rack.
[†]Protects the vital components of Refrigerator from power fluctuations. Installing stabiliser becomes needless with this function and Stabiliser is required only if power fluctuation is beyond the range of 80V - 300V for Inverter model and 130V-300V for Non-Inverter model.

FROST FREE REFRIGERATOR



PRESENTING PROTTON EXPERIENCE THE ADVANTAGE OF 3-DOOR REFRIGERATOR



UP TO 32L LARGE STORAGE SPACE^{††}



NO ODOUR MIXING

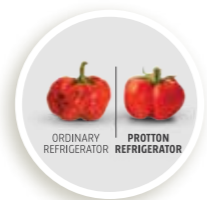


BETTER COOLING RETENTION^{†††}



2X FRESHNESS[#]

India's first Active Fresh Zone ensures up to 2X freshness of fruits and vegetables - by preventing excessive ripening & in turn maintaining natural moisture.



ZEOLITE TECHNOLOGY

Prevents excessive ripening to keep fruits and vegetables fresh.



MOISTURE RETENTION TECHNOLOGY

The cold air flows around the compartment, retaining the moisture and natural freshness of the contents.



MICROBLOCK TECHNOLOGY

Adapts to varying internal conditions to prevent up to 99%* bacterial growth, keeping fruits and vegetables fresh for longer.



CUSTOMISED COOLING TECHNOLOGY

The Deli Zone comes with a customisable temperature knob for storing delicacies like cheese, berries, chocolate and other dairy products.



PROTTON (330L)

- Up to 2X Freshness[#] with 6TH SENSE[®] *Activefresh* Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL*
- Fruit Crisper

Available in: Steel Onyx, Crimson Steel, Alpha Steel, Alpha Mocha & Cool Illusia
Dimensions (WxDxH) (mm): 601 x 717 x 1874



PROTTON (260L)

- Up to 2X Freshness[#] with 6TH SENSE[®] *Activefresh* Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL*
- Fruit Crisper

Available in: Steel Onyx, Crimson Steel, Alpha Steel & Cool Illusia
Dimensions (WxDxH) (mm): 559 x 687 x 1773



PROTTON (240L)

- Up to 2X Freshness[#] with 6TH SENSE[®] *Activefresh* Technology
- Zeolite Technology
- Moisture Retention Technology
- Microblock Technology
- Customised Cooling Technology
- Air Booster
- Consumes Less Energy than CFL*

Available in: Steel Onyx, Crimson Steel, Alpha Steel, Alpha Mocha & Cool Illusia
Dimensions (WxDxH) (mm): 559 x 687 x 1629



10 YEAR WARRANTY

1 year comprehensive + 9 year on compressor



CONSUMES LESSER ENERGY THAN A CFL*

10 YEAR WARRANTY

[#]Results shown based on internal lab testing and comparison done on select Whirlpool Protton model with previous Whirlpool Protton model of the year 2017.
[†]Results based on internal lab testing done on select models under standard test conditions and may vary depending on testing conditions and models. Images are for representation only.
^{††}Separate compartment for fruits and vegetables. ^{†††}When compared to conventional double-door refrigerator. Features in select models. Features in select models.

*Results shown based on internal lab testing and comparison done on select Whirlpool Protton model with previous Whirlpool Protton model of the year 2017.
*Terms & Conditions apply. As compared to a 60 Watt CFL.

NOTES

WHIRLPOOL SERVICE PROMISE

When it comes to home appliances, Whirlpool has over a 100 years of global expertise. We understand your lives and your homes, which is why our after-sales service ensures that all your needs are cared for long after you have become a part of the Whirlpool family. Whirlpool MagiCare has put together a team of experts through a vast service network across India, that strives to delight you with the best service within the least possible time. We know there's a magic in caring.

And with MagiCare, we aim to bring that magic to your home.

WHIRLPOOL **magicare** ASSURANCE

2 Hours

Assured Call Back
Within 2 Hours*

24 Hours

Service Engineer Visits
In 24 Hours**

Service Network Across
3500+
Cities & Towns

Vast Service Network
Across India

For all your product service queries/complaints and further details- **Dial 1800-208-1800** (Toll-free)
or **SMS 'WPL' to 58558** to receive a call from our service team

*Subject to system errors and availability of the customer. Applicable only to service related calls registered between 9AM to 5PM. ** In select cities & towns. Subject to call load and route plan of Service Engineer and availability and response of the customer. 24 hours from receipt of confirmation from the customer. *Applicable on all days except Sundays, National and customary holidays.



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